



**KINGDOM OF CAMBODIA  
NATION RELIGION KING**



# **TOURISM STATISTICAL REPORT**

## **MARCH 2008**

**MINISTRY OF TOURISM**

Statistics and Tourism Information Department  
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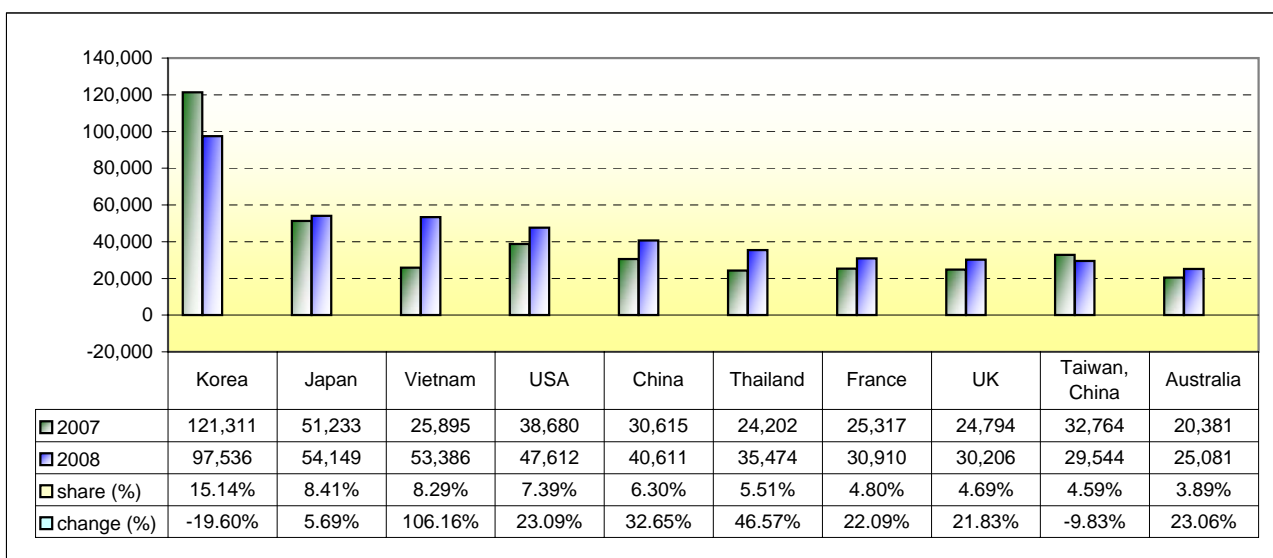
## Executive Summary in the First Quarter of 2008

I. Visitor arrivals to Cambodia from Jan - Mar was: **644,205**

### II Mode of arrivals

	visitors	share (%)
<b>- Air</b>	<b>402,023</b>	<b>62.41</b>
Phnom Penh Int'l Airport	164,166	25.48
Siem Reap Int'l Airport	237,857	36.92
<b>- Land and Water ways</b>	<b>220,970</b>	<b>34.30</b>
Land	193,738	30.07
Boat	27,232	4.23
- Same-day visitors	21,212	3.29
<b>Total</b>	<b>644,205</b>	<b>100.00</b>

### III. Top ten markets arrivals to Cambodia from Jan - Mar in 2008



### IV. Visitor arrivals to Cambodia from Jan - Mar 2007 - 2008

Visitor arrivals			share (%)		change (%)
	2007	2008	2007	2008*	2008*/07
<b>Air</b>	<b>373,594</b>	<b>402,023</b>	<b>67.83</b>	<b>62.41</b>	<b>7.61</b>
Phnom Penh Int'l Airport	136,350	164,166	24.75	25.48	20.40
Siem Reap Int'l Airport	237,244	237,857	43.07	36.92	0.26
<b>Land and Water ways</b>	<b>162,695</b>	<b>220,970</b>	<b>29.54</b>	<b>34.30</b>	<b>35.82</b>
Land	148,023	193,738	26.87	30.07	30.88
Boat	14,672	27,232	2.66	4.23	85.61
<b>Sub-Total</b>	<b>536,289</b>	<b>622,993</b>	<b>97.36</b>	<b>96.71</b>	<b>16.17</b>
Same-day visitors	14,524	21,212	2.64	3.29	46.05
<b>Total</b>	<b>550,813</b>	<b>644,205</b>	<b>100.00</b>	<b>100.00</b>	<b>17.0</b>

### V. Remark: Percentage share of visitor arrivals at destination from Jan - Mar 2008

Visitor arrivals			share (%)		change (%)
	2007	2008	2007	2008*	2008*/07
Phnom Penh & Other Destinations	167,518	287,815	30.41%	44.68%	71.81%
Siem Reap Province	383,295	356,390	69.59%	55.32%	-7.02%
<b>Total</b>	<b>550,813</b>	<b>644,205</b>	<b>100.00%</b>	<b>100.00%</b>	<b>17.0%</b>

## Visitor Arrivals to Cambodia by Country of Residence from January - March in 2008

(by all means of transportation)

Regions Country of Residence	2007		2008				share	change	
			Purpose of Visit			Total	Females	(%)	(%)
			Holiday	Business	Others			2008*	2008*/07
<b>GRAND TOTAL</b>	<b>550,813</b>	<b>572,209</b>	<b>41,710</b>	<b>9,074</b>	<b>644,205</b>	<b>288,821</b>	<b>100.00%</b>	<b>16.96%</b>	
<b>Asia and the Pacific</b>	<b>355,455</b>	<b>356,988</b>	<b>34,854</b>	<b>5,032</b>	<b>396,874</b>	<b>185,210</b>	<b>61.61%</b>	<b>11.65%</b>	
<b>ASEAN</b>	<b>89,435</b>	<b>119,348</b>	<b>16,015</b>	<b>2,808</b>	<b>138,171</b>	<b>63,355</b>	<b>21.45%</b>	<b>54.49%</b>	
Brunei Darussalam	98	58	0	19	77	28	0.01%	-21.43%	
Indonesia	1,809	1,394	871	90	2,355	876	0.37%	30.18%	
Laos	3,928	10,030	30	142	10,202	6,530	1.58%	159.73%	
Malaysia	18,329	18,198	1,184	55	19,437	6,917	3.02%	6.05%	
Myanmar	447	383	101	37	521	228	0.08%	16.55%	
Philippines	6,754	6,663	1,155	244	8,062	4,701	1.25%	19.37%	
Singapore	7,973	8,143	466	48	8,657	3,062	1.34%	8.58%	
Thailand	24,202	30,945	3,815	714	35,474	14,752	5.51%	46.57%	
Vietnam	25,895	43,534	8,393	1,459	53,386	26,261	8.29%	106.16%	
<b>Eastern Asia</b>	<b>236,691</b>	<b>204,623</b>	<b>16,616</b>	<b>1,382</b>	<b>222,621</b>	<b>107,545</b>	<b>34.56%</b>	<b>-5.94%</b>	
China	30,615	31,059	9,284	268	40,611	18,284	6.30%	32.65%	
Hong Kong, China	732	656	96	0	752	266	0.12%	2.73%	
Japan	51,233	52,043	1,405	701	54,149	26,913	8.41%	5.69%	
Mongolia	36	22	2	5	29	22	0.00%	-19.44%	
South Korea	121,311	93,433	3,711	392	97,536	47,723	15.14%	-19.60%	
Taiwan, China	32,764	27,410	2,118	16	29,544	14,337	4.59%	-9.83%	
<b>Southern Asia</b>	<b>3,123</b>	<b>2,625</b>	<b>792</b>	<b>253</b>	<b>3,670</b>	<b>909</b>	<b>0.57%</b>	<b>17.52%</b>	
Afghanistan	8	6	0	13	19	4	0.00%	137.50%	
Bangladesh	146	69	48	19	136	22	0.02%	-6.85%	
India	2,546	2,248	625	130	3,003	742	0.47%	17.95%	
Nepal	146	138	39	33	210	66	0.03%	43.84%	
Pakistan	113	67	24	35	126	13	0.02%	11.50%	
Sri Lanka	164	97	56	23	176	62	0.03%	7.32%	
<b>Oceania</b>	<b>23,464</b>	<b>26,846</b>	<b>1,391</b>	<b>552</b>	<b>28,789</b>	<b>13,040</b>	<b>4.47%</b>	<b>22.69%</b>	
Australia	20,381	23,386	1,214	481	25,081	11,430	3.89%	23.06%	
New Zealand	3,083	3,460	177	71	3,708	1,610	0.58%	20.27%	
Others Asia & the Pacific	2,742	3,546	40	37	3,623	361	0.56%	32.13%	
<b>Europe</b>	<b>124,333</b>	<b>147,897</b>	<b>4,394</b>	<b>2,455</b>	<b>154,746</b>	<b>62,780</b>	<b>24.02%</b>	<b>24.46%</b>	
<b>Northern Europe</b>	<b>43,099</b>	<b>50,525</b>	<b>1,682</b>	<b>745</b>	<b>52,952</b>	<b>20,351</b>	<b>8.22%</b>	<b>22.86%</b>	
Denmark	3,123	3,413	76	74	3,563	1,430	0.55%	14.09%	
Finland	2,326	2,613	95	50	2,758	989	0.43%	18.57%	
Iceland	94	111	1	0	112	36	0.02%	19.15%	
Ireland	2,206	2,718	79	34	2,831	1,145	0.44%	28.33%	
Norway	2,441	3,384	76	26	3,486	1,373	0.54%	42.81%	
Sweden	8,115	9,703	167	126	9,996	4,315	1.55%	23.18%	
United Kingdom	24,794	28,583	1,188	435	30,206	11,063	4.69%	21.83%	
<b>Western Europe</b>	<b>61,073</b>	<b>70,839</b>	<b>2,206</b>	<b>1,349</b>	<b>74,394</b>	<b>31,538</b>	<b>11.55%</b>	<b>21.81%</b>	
Austria	2,805	3,119	23	16	3,158	1,315	0.49%	12.58%	
Belgium	3,398	3,847	130	112	4,089	1,663	0.63%	20.34%	
France	25,317	28,867	1,331	712	30,910	13,551	4.80%	22.09%	
Germany	19,142	23,595	365	305	24,265	10,015	3.77%	26.76%	
Luxembourg	96	156	2	5	163	64	0.03%	69.79%	
Netherlands	6,030	6,030	210	119	6,359	2,650	0.99%	5.46%	
Switzerland	4,285	5,225	145	80	5,450	2,280	0.85%	27.19%	
<b>Eastern Europe</b>	<b>7,356</b>	<b>10,957</b>	<b>225</b>	<b>97</b>	<b>11,279</b>	<b>5,309</b>	<b>1.75%</b>	<b>53.33%</b>	
Bulgaria	100	98	2	1	101	50	0.02%	1.00%	
Czech	687	824	14	25	863	339	0.13%	25.62%	
Hungary	1,134	1,208	25	11	1,244	568	0.19%	9.70%	
Poland	1,350	2,081	17	13	2,111	1,034	0.33%	56.37%	
Romania	119	140	8	1	149	91	0.02%	25.21%	
Russia	3,300	5,874	128	34	6,036	2,882	0.94%	82.91%	
Slovakia	128	182	7	11	200	80	0.03%	56.25%	
Ukraine	538	550	24	1	575	265	0.09%	6.88%	
<b>Southern Europe</b>	<b>10,183</b>	<b>12,056</b>	<b>245</b>	<b>236</b>	<b>12,537</b>	<b>5,250</b>	<b>1.95%</b>	<b>23.12%</b>	
Croatia	70	157	2	8	167	81	0.03%	138.57%	
Greece	392	461	8	5	474	176	0.07%	20.92%	
Italy	6,108	6,893	103	83	7,079	2,815	1.10%	15.90%	
Portugal	475	522	24	9	555	279	0.09%	16.84%	
Slovenia	197	313	3	2	318	143	0.05%	61.42%	
Spain	2,381	3,053	74	72	3,199	1,481	0.50%	34.36%	
Turkey	560	657	31	57	745	275	0.12%	33.04%	
Others Europe	2,622	3,520	36	28	3,584	332	0.56%	36.69%	

## Visitor Arrivals to Cambodia by Country of Residence from January - March in 2008

(by all means of transportation)

Regions Country of Residence	2008							share	change
	2007	Purpose of Visit			Total	Females	(%)	(%)	
		Holiday	Business	Others			2008*	2008*/07	
<b>GRAND TOTAL</b>	<b>550,813</b>	<b>572,209</b>	<b>41,710</b>	<b>9,074</b>	<b>644,205</b>	<b>288,821</b>	<b>100.00%</b>	<b>16.96%</b>	
<b>Americas</b>	<b>52,620</b>	<b>63,758</b>	<b>2,308</b>	<b>1,542</b>	<b>67,608</b>	<b>28,789</b>	<b>10.49%</b>	<b>28.48%</b>	
Argentina	314	613	15	6	634	259	0.10%	101.91%	
Brazil	375	578	6	25	609	287	0.09%	62.40%	
Canada	11,094	12,939	424	241	13,604	6,110	2.11%	22.62%	
Chile	359	645	7	5	657	348	0.10%	83.01%	
Colombia	129	142	1	13	156	65	0.02%	20.93%	
Mexico	735	874	10	7	891	424	0.14%	21.22%	
Peru	83	75	0	7	82	47	0.01%	-1.20%	
United States	38,680	44,576	1,817	1,219	47,612	20,978	7.39%	23.09%	
Uruguay	97	13	1	0	14	5	0.00%	-85.57%	
Others Americas	754	3,303	27	19	3,349	266	0.52%	344.16%	
<b>Africa</b>	<b>954</b>	<b>827</b>	<b>112</b>	<b>20</b>	<b>959</b>	<b>332</b>	<b>0.15%</b>	<b>0.52%</b>	
Cameroon	48	25	1	2	28	2	0.00%	-41.67%	
Ghana	83	24	4	1	29	4	0.00%	-65.06%	
Nigeria	164	139	57	4	200	18	0.03%	21.95%	
Sudan	4	1	2	2	5	1	0.00%	25.00%	
South Africa	434	573	42	4	619	280	0.10%	42.63%	
Others Africa	221	65	6	7	78	27	0.01%	-64.71%	
<b>Middle East</b>	<b>2,927</b>	<b>2,739</b>	<b>42</b>	<b>25</b>	<b>2,806</b>	<b>1,155</b>	<b>0.44%</b>	<b>-4.13%</b>	
Egypt	32	33	0	3	36	15	0.01%	12.50%	
Iran	107	63	4	0	67	20	0.01%	-37.38%	
Israel	2,503	2,485	35	16	2,536	1,100	0.39%	1.32%	
Kuwait	63	84	0	0	84	0	0.01%	33.33%	
Palestine					0		0.00%		
Saudi Arabia	4	16	0	0	16	0	0.00%	300.00%	
United Arab Emirates					0		0.00%		
Others Middle East	218	58	3	6	67	20	0.01%	-69.27%	
Same-day visitors	14,524				21,212	10,555	3.29%	46.05%	

### Remark:

- Cambodian Overseas: 23,314
- Cambodian Residence:: 770,056

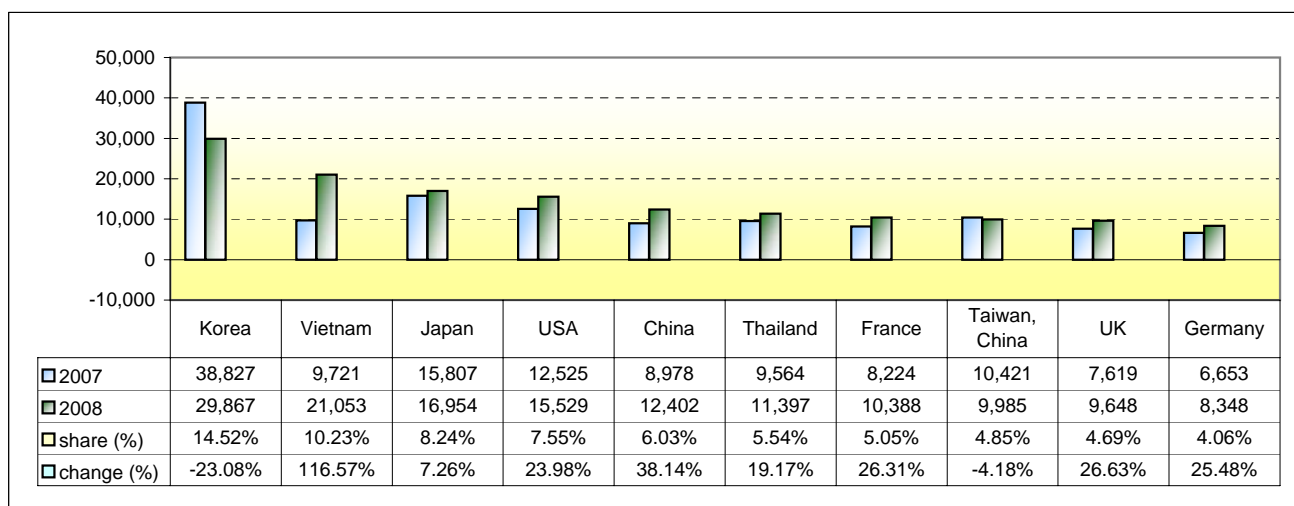
## Executive Summary in March 2008

I. Visitor arrivals to Cambodia in March was: **205,722**

### II. Mode of arrivals

	visitors	share (%)
<b>- Air</b>	<b>130,076</b>	<b>63.23</b>
Phnom Penh Int'l Airport	54,976	26.72
Siem Reap Int'l Airport	75,100	36.51
<b>- Land and Water ways</b>	<b>69,764</b>	<b>33.91</b>
Land	61,824	30.05
Boat	7,940	3.86
- Same-day visitors	5,882	2.86
<b>Total</b>	<b>205,722</b>	<b>100.00</b>

### III. Top ten markets arrivals to Cambodia in March 2008



### IV. Visitor arrivals to Cambodia in March 2007 - 2008

Visitor arrivals			share (%)		change (%)
	2007	2008	2007	2008*	2008*/07
<b>Air</b>	<b>119,137</b>	<b>130,076</b>	<b>66.65</b>	<b>63.23</b>	<b>9.18</b>
Phnom Penh Int'l Airport	45,159	54,976	25.26	26.72	21.74
Siem Reap Int'l Airport	73,978	75,100	41.39	36.51	1.52
<b>Land and Water ways</b>	<b>53,763</b>	<b>69,764</b>	<b>30.08</b>	<b>33.91</b>	<b>29.76</b>
Land	49,339	61,824	27.60	30.05	25.30
Boat	4,424	7,940	2.47	3.86	79.48
<b>Sub-Total</b>	<b>172,900</b>	<b>199,840</b>	<b>96.73</b>	<b>97.14</b>	<b>15.58</b>
Same-day visitors	5,851	5,882	3.27	2.86	0.53
<b>Total</b>	<b>178,751</b>	<b>205,722</b>	<b>100.00</b>	<b>100.00</b>	<b>15.09</b>

### V. Remark: Percentage share of visitor arrivals at destination in March 2008

Visitor arrivals			share (%)		change (%)
	2007	2008	2007	2008*	2008*/07
Phnom Penh & Other Destinations	75,561	91,964	42.27%	44.70%	21.71%
Siem Reap Province	103,190	113,758	57.73%	55.30%	10.24%
<b>Total</b>	<b>178,751</b>	<b>205,722</b>	<b>100.00%</b>	<b>100.00%</b>	<b>15.09%</b>

## Visitor Arrivals to Cambodia by Country of Residence in March 2008

(by all means of transportation)

Regions Country of Residence	2007		2008				share	change	
			Purpose of Visit			Total	Females	(%)	(%)
			Holiday	Business	Others			2008*	2008*/07
<b>GRAND TOTAL</b>	<b>178,751</b>	<b>182,615</b>	<b>14,289</b>	<b>2,936</b>	<b>205,722</b>	<b>92,459</b>	<b>100.00%</b>	<b>15.09%</b>	
<b>Asia and the Pacific</b>	<b>116,474</b>	<b>115,559</b>	<b>11,992</b>	<b>1,619</b>	<b>129,170</b>	<b>59,466</b>	<b>62.79%</b>	<b>10.90%</b>	
<b>ASEAN</b>	<b>33,907</b>	<b>43,679</b>	<b>5,210</b>	<b>915</b>	<b>49,804</b>	<b>22,330</b>	<b>24.21%</b>	<b>46.88%</b>	
Brunei Darussalam	34	26	0	8	34	13	0.02%	0.00%	
Indonesia	623	476	252	31	759	283	0.37%	21.83%	
Laos	1,503	3,521	9	49	3,579	2,295	1.74%	138.12%	
Malaysia	7,265	6,638	347	22	7,007	2,608	3.41%	-3.55%	
Myanmar	148	112	26	9	147	68	0.07%	-0.68%	
Philippines	2,217	2,463	360	67	2,890	1,696	1.40%	30.36%	
Singapore	2,832	2,796	125	17	2,938	1,037	1.43%	3.74%	
Thailand	9,564	9,878	1,253	266	11,397	4,957	5.54%	19.17%	
Vietnam	9,721	17,769	2,838	446	21,053	9,373	10.23%	116.57%	
<b>Eastern Asia</b>	<b>74,318</b>	<b>63,038</b>	<b>6,033</b>	<b>411</b>	<b>69,482</b>	<b>33,168</b>	<b>33.77%</b>	<b>-6.51%</b>	
China	8,978	8,816	3,532	54	12,402	5,206	6.03%	38.14%	
Hong Kong, China	273	230	33	0	263	97	0.13%	-3.66%	
Japan	15,807	16,221	513	220	16,954	8,343	8.24%	7.26%	
Mongolia	12	6	1	4	11	10	0.01%	-8.33%	
South Korea	38,827	28,508	1,230	129	29,867	14,840	14.52%	-23.08%	
Taiwan, China	10,421	9,257	724	4	9,985	4,672	4.85%	-4.18%	
<b>Southern Asia</b>	<b>962</b>	<b>934</b>	<b>283</b>	<b>97</b>	<b>1,314</b>	<b>319</b>	<b>0.64%</b>	<b>36.59%</b>	
Afghanistan	2	4	0	1	5	3	0.00%	150.00%	
Bangladesh	51	17	9	5	31	0	0.02%	-39.22%	
India	780	799	233	52	1,084	259	0.53%	38.97%	
Nepal	47	56	16	16	88	25	0.04%	87.23%	
Pakistan	35	18	8	11	37	2	0.02%	5.71%	
Sri Lanka	47	40	17	12	69	30	0.03%	46.81%	
<b>Oceania</b>	<b>6,351</b>	<b>7,409</b>	<b>454</b>	<b>187</b>	<b>8,050</b>	<b>3,537</b>	<b>3.91%</b>	<b>26.75%</b>	
Australia	5,481	6,415	393	157	6,965	3,079	3.39%	27.08%	
New Zealand	870	994	61	30	1,085	458	0.53%	24.71%	
Others Asia & the Pacific	936	499	12	9	520	112	0.25%	-44.44%	
<b>Europe</b>	<b>38,445</b>	<b>46,409</b>	<b>1,469</b>	<b>821</b>	<b>48,699</b>	<b>20,507</b>	<b>23.67%</b>	<b>26.67%</b>	
<b>Northern Europe</b>	<b>12,889</b>	<b>14,918</b>	<b>559</b>	<b>254</b>	<b>15,731</b>	<b>6,155</b>	<b>7.65%</b>	<b>22.05%</b>	
Denmark	861	962	20	19	1,001	399	0.49%	16.26%	
Finland	595	620	33	16	669	227	0.33%	12.44%	
Iceland	27	40	0	0	40	19	0.02%	48.15%	
Ireland	740	890	19	7	916	399	0.45%	23.78%	
Norway	777	1,004	18	10	1,032	404	0.50%	32.82%	
Sweden	2,270	2,347	42	36	2,425	1,059	1.18%	6.83%	
United Kingdom	7,619	9,055	427	166	9,648	3,648	4.69%	26.63%	
<b>Western Europe</b>	<b>19,582</b>	<b>23,509</b>	<b>722</b>	<b>448</b>	<b>24,679</b>	<b>10,721</b>	<b>12.00%</b>	<b>26.03%</b>	
Austria	893	798	6	1	805	337	0.39%	-9.85%	
Belgium	1,063	1,436	47	34	1,517	661	0.74%	42.71%	
France	8,224	9,708	433	247	10,388	4,541	5.05%	26.31%	
Germany	6,653	8,102	134	112	8,348	3,589	4.06%	25.48%	
Netherlands	1,549	1,710	55	30	1,795	778	0.87%	15.88%	
Luxembourg	18	59	0	1	60	23	0.03%	233.33%	
Switzerland	1,182	1,696	47	23	1,766	792	0.86%	49.41%	
<b>Eastern Europe</b>	<b>1,984</b>	<b>3,142</b>	<b>91</b>	<b>41</b>	<b>3,274</b>	<b>1,555</b>	<b>1.59%</b>	<b>65.02%</b>	
Bulgaria	10	43	1	1	45	24	0.02%	350.00%	
Czech	183	225	6	18	249	88	0.12%	36.07%	
Hungary	262	301	9	9	319	139	0.16%	21.76%	
Poland	411	697	4	5	706	363	0.34%	71.78%	
Romania	41	61	2	0	63	43	0.03%	53.66%	
Russia	899	1,620	58	7	1,685	809	0.82%	87.43%	
Slovakia	51	58	3	0	61	22	0.03%	19.61%	
Ukraine	127	137	8	1	146	67	0.07%	14.96%	
<b>Southern Europe</b>	<b>3,101</b>	<b>4,344</b>	<b>87</b>	<b>71</b>	<b>4,502</b>	<b>1,971</b>	<b>2.19%</b>	<b>45.18%</b>	
Croatia	19	56	2	5	63	32	0.03%	231.58%	
Greece	81	212	6	1	219	82	0.11%	170.37%	
Italy	1,896	2,236	33	28	2,297	973	1.12%	21.15%	
Portugal	150	183	13	2	198	102	0.10%	32.00%	
Slovenia	65	96	1	1	98	40	0.05%	50.77%	
Spain	765	1,251	25	20	1,296	624	0.63%	69.41%	
Turkey	125	310	7	14	331	118	0.16%	164.80%	
Others Europe	889	496	10	7	513	105	0.25%	-42.29%	

## Visitor Arrivals to Cambodia by Country of Residence in March 2008

(by all means of transportation)

Regions Country of Residence	2007		2008				share	change
		Purpose of Visit			Total	Females	(%)	(%)
		Holiday	Business	Others			2008*	2008*/07
<b>GRAND TOTAL</b>	<b>178,751</b>	<b>182,615</b>	<b>14,289</b>	<b>2,936</b>	<b>205,722</b>	<b>92,459</b>	<b>100.00%</b>	<b>15.09%</b>
<b>Americas</b>	<b>17,066</b>	<b>19,744</b>	<b>774</b>	<b>486</b>	<b>21,004</b>	<b>9,224</b>	<b>10.21%</b>	<b>23.08%</b>
Argentina	74	145	4	3	152	78	0.07%	105.41%
Brazil	93	131	3	6	140	78	0.07%	50.54%
Canada	3,529	4,023	118	74	4,215	1,913	2.05%	19.44%
Chile	94	132	0	1	133	66	0.06%	41.49%
Colombia	50	44	1	2	47	22	0.02%	-6.00%
Mexico	214	341	4	4	349	177	0.17%	63.08%
Peru	25	24	0	0	24	11	0.01%	-4.00%
United States	12,525	14,501	637	391	15,529	6,820	7.55%	23.98%
Uruguay	2	2	0	0	2	1	0.00%	0.00%
Others Americas	460	401	7	5	413	58	0.20%	-10.22%
<b>Africa</b>	<b>311</b>	<b>296</b>	<b>38</b>	<b>6</b>	<b>340</b>	<b>117</b>	<b>0.17%</b>	<b>9.32%</b>
Cameroon	13	10	0	1	11	1	0.01%	-15.38%
Ghana	17	13	1	0	14	2	0.01%	-17.65%
Nigeria	63	58	20	0	78	11	0.04%	23.81%
Sudan	1	0	1	1	2	0	0.00%	100.00%
South Africa	140	197	15	2	214	94	0.10%	52.86%
Others Africa	77	18	1	2	21	9	0.01%	-72.73%
<b>Middle East</b>	<b>604</b>	<b>607</b>	<b>16</b>	<b>4</b>	<b>627</b>	<b>244</b>	<b>0.30%</b>	<b>3.81%</b>
Egypt	13	12	0	2	14	5	0.01%	7.69%
Iran	31	17	4	0	21	9	0.01%	-32.26%
Israel	466	539	12	1	552	222	0.27%	18.45%
Kuwait	7	9	0	0	9	0	0.00%	28.57%
Palestine					0		0.00%	
Saudi Arabia	1	15	0	0	15	0	0.01%	1400.00%
United Arab Emirates					0		0.00%	
Others Middle East	86	15	0	1	16	8	0.01%	-81.40%
Same-day visitors	<b>5,851</b>				<b>5,882</b>	<b>2,901</b>	<b>2.86%</b>	<b>0.53%</b>

Remark:

- Cambodian Overseas: 8,372
- Cambodian Residence:: 250,806

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